

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2		337 Summer St	
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707
	USA		USA	
CONTACT	N. MCDONALD		PRODUCTBROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5071	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1				

## Cancellation Notice

## Required

Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	T-F	8	05:58A	07:00A	30S	09/04/12-09/07/12	WBZ NEWS	8	585.00	4680.00
2 FIXED	T-F	12	07:00A	09:00A	30S	09/04/12-09/07/12	THE EARLY SHOW	12	450.00	5400.00
3 FIXED	M-F	5	09:00A	10:00A	30S	09/03/12-09/07/12	RACHAEL RAY	5	450.00	2250.00
4 FIXED	M-F	5	11:00A	12:00N	30S	09/03/12-09/07/12	PRICE IS RIGHT	5	990.00	4950.00
5 FIXED	M-F	5	12:00N	12:27P	30S	09/03/12-09/07/12	WBZ NEWS	5	540.00	2700.00
6 FIXED	M-F	5	12:27P	02:00P	30S	09/03/12-09/07/12	CBS SOAP ROTATION	5	495.00	2475.00
7 FIXED	M-F	5	03:00P	04:00P	30S	09/03/12-09/07/12	DR. PHIL	5	600.00	3000.00
8 FIXED	M-F	5	04:00P	05:00P	30S	09/03/12-09/07/12	JUDGE JUDY	5	720.00	3600.00
9 FIXED	M-F	5	05:00P	05:30P	30S	09/03/12-09/07/12	5PM NEWS	5	855.00	4275.00
10 FIXED	M-F	5	05:30P	06:00P	30S	09/03/12-09/07/12	530PM NEWS	5	945.00	4725.00
11	M-F	5	06:00P	06:30P	30S	09/03/12-09/07/12	WBZ NEWS	5	1170.00	5850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

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CONTRACT NO. REV.

1061-58163-1

DATE PRINTED

08/30/12

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11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MULTI MEDIA SERVICES CORP.

SCOTT BROWN FOR U.S. SENATE COMMITTEE

AND 915 King St Fl 2

337 Summer St

ADDRESS Alexandria VA 22314-3091

Boston MA 02210-1707

USA

USA

CONTACT N. McDONALD

PRODUCT BROWN/R/US SEN MA

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 5071

PRODUCT CODE 1302

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/03/12 AND ENDING 09/09/12 NO. WEEKS: 1

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			FROM	TO						
FIXED										
12 FIXED	M-F	5	07:00P	07:28P	30S	09/03/12-09/07/12	WHEEL OF FORTUNE	5	1440.00	7200.00
13 FIXED	M-F	5	07:28P	07:57P	30S	09/03/12-09/07/12	JEOPARDY !	5	2250.00	11250.00
14 FIXED	M-F	10	11:35P	12:37A	30S	09/03/12-09/07/12	DAVID LETTERMAN	10	425.00	4250.00
15 FIXED	M-F	10	12:37A	01:37A	30S	09/03/12-09/07/12	LATE LATE SHOW	10	175.00	1750.00
16 FIXED	M-Th	4	04:29A	05:00A	30S	09/03/12-09/06/12	WBZ NEWS	4	180.00	720.00
17 FIXED	T-F	8	05:00A	05:56A	30S	09/04/12-09/07/12	WBZ NEWS	8	450.00	3600.00
18 LUR	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30S	09/03/12-09/09/12	WBZ NEWS	14	900.00	12600.00
19 FIXED	Sa	1	06:00A	07:00A	30S	09/08/12-09/08/12	WBZ NEWS	1	450.00	450.00
20 FIXED	Sa	2	07:00A	08:00A	30S	09/08/12-09/08/12	WBZ NEWS	2	540.00	1080.00
21 FIXED	Sa	1	08:00A	10:00A	30S	09/08/12-09/08/12	SATURDAY EARLY SHOW	1	1000.00	1000.00
22	Sa	1	07:00P	07:28P	30S	09/08/12-09/08/12	WHEEL OF FORTUNE	1	630.00	630.00

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337 Summer St

ADDRESS Alexandria VA 22314-3091

Boston MA 02210-1707

USA

USA

CONTACT N. McDONALD

PRODUCT BROWN/R/US SEN MA

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 5071

PRODUCT CODE 1302

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			FROM	TO						
FIXED										
23 FIXED	Sa	1	07:28P	07:56P	30S	09/08/12-09/08/12	JEOPARDY!	1	720.00	720.00
24 FIXED	Sa	1	05:00A	06:00A	30S	09/08/12-09/08/12	WBZ NEWS	1	200.00	200.00
25 FIXED	Su	1	06:00A	07:00A	30S	09/09/12-09/09/12	WBZ NEWS	1	450.00	450.00
26 FIXED	Su	1	07:00A	08:00A	30S	09/09/12-09/09/12	WBZ NEWS	1	540.00	540.00
27 FIXED	Su	2	08:00A	09:00A	30S	09/09/12-09/09/12	WBZ NEWS	2	675.00	1350.00
28 FIXED	Su	2	08:57A	10:30A	30S	09/09/12-09/09/12	CBS SUNDAY MORNING	2	1800.00	3600.00
29 FIXED	F	1	07:00P	08:00P	30S	09/07/12-09/07/12	PATRIOTS ALL ACCESS	1	2200.00	2200.00
30 FIXED	Su	1	05:00A	06:00A	30S	09/09/12-09/09/12	WBZ NEWS	1	200.00	200.00
31 Fixed	T	1	10:00P	11:00P	30S	09/04/12-09/04/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00
32 Fixed	W	1	10:00P	11:00P	30S	09/05/12-09/05/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00
33 Fixed	Th	1	10:00P	11:00P	30S	09/06/12-09/06/12	DEMOCRATIC NATIONAL	1	5000.00	5000.00

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			FROM	TO						
							Total Contract:	139		112695.00
Billing Summary										
						Jul	Aug	Sep	Total	
					Qtr 3-12	.00	.00	110850.00	110850.00	
									GRAND TOTAL	110850.00

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